

## Contact

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[instagram.com/avocado.kak.nado](https://www.instagram.com/avocado.kak.nado)  
(Blog)

## Top Skills

Business Consulting

Affiliate Marketing

Digital Marketing

## Languages

Ukrainian

Russian

Estonian

Portuguese

English

# Darya Pastak

Digital Marketing Manager

Estonia

## Summary

A social media specialist, very good at content marketing strategies development, digital marketing, influencer marketing.

My 3 superpowers: creativity, strong communication skills & networking. I always find the best partners for successful collabs for my clients.

I helped to develop effective online reputation and increase brand awareness for: Salva Kindlustus, Goldsmith, Placent Activ Milano, Raasiku Õlletehas, Brasserie11, Vytautas etc

Frequent guest on Estonian TV/Radio/Newspapers - Kanal 2, Õhtuleht, ETV+, Narodnoje Radio

Tiktok - @smmart\_avocado (19K)

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## Experience

Self-employed

Digital Marketing Specialist

June 2017 - Present (5 years 2 months)

Estonia

Intento OÜ

Board Member

January 2011 - Present (11 years 7 months)

Estonia

Intento OÜ helps non-residents to set up a company in Estonia and administer it. We offer full-scale administration service including bookkeeping, tax consulting, E-residence, banking etc

Tallinn Digital Summit

Liaison Officer

August 2019 - September 2019 (2 months)

Estonia

2017 Estonian Presidency of the Council of the EU

Liaison Officer

May 2017 - December 2017 (8 months)

Estonia

Embassy of Ukraine

Consular assistant

October 2012 - December 2015 (3 years 3 months)

Ukraina Organisatsioonide Assotsiatsioon Eestis

Project Coordinator

August 2011 - May 2013 (1 year 10 months)

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## Education

Estonian school of diplomacy

International and Intercultural Communication · (2009 - 2010)

Diplomatic Academy at Ministry of foreign affairs of Ukraine

Master's degree, International Relations and Affairs · (2008 - 2010)