

Contact

Estonia
natalja.bychkova@gmail.com

www.linkedin.com/in/
natashabychkova (LinkedIn)

Top Skills

Performance Marketing
Teaching
Advertising

Languages

Estonian
English
Russian (Native or Bilingual)

Honors-Awards

Was awarded Moscow Mayor's
Honorary Scholarship
Eurasian Economic Youth Forum's
silver medal

Natasha Bychkova

• I build a professional LinkedIn profile for my clients • Personal Branding & Marketing Speaker • AI integration into business & modern life • 16 y. Event Manager
Tallinn, Harjumaa, Estonia

Summary

Thanks to my experience & energy, I'm focused on the following areas:

- Building a Personal Brand on LinkedIn "from Baby to Boss" (consulting & support)
- Event management (I simplify the secretaries' work by organizing event and team building for companies. I minimize brides' stress and manage/host weddings)
- AI integration into everyday life & SEO via ChatGPT, Midjourney etc.
- Business development in IT company, software & mobile app's development.
- Teaching business at school (I teach my students to monetize their hobbies & interests through the created business plan and turn it from a dream to reality.)
- Public speaking, content creation & inspiration.

All this helps me to develop my skills & to be the person who I am today.

Where is my ?

Experience

Modus
Business Development Manager
February 2023 - Present (3 months)
Tallinn, Harjumaa, Estonia

Bunker Partner

2 years 2 months

Project Manager

January 2023 - Present (4 months)

Tallinn, Harjumaa, Estonia

Digital Development Specialist

March 2021 - March 2023 (2 years 1 month)

Tallinn, Harjumaa, Estonia

Tallinna Linnamae Vene Lutseum

Business Lecturer

September 2022 - Present (8 months)

More Events OÜ

Founder | Event Expert

August 2017 - Present (5 years 9 months)

Tallinn

Yachting Company BARCA

Marketing Manager & Jet Ski Instructor

May 2017 - December 2019 (2 years 8 months)

Estonia

Restoran Viktoria

Event Sales Manager

January 2015 - April 2016 (1 year 4 months)

Keevise 6, Tallinn

- Organizing events
- Proactively bringing customers to the company using social medias and personal network
- Leading the organization of the events from the meeting with client till the whole event by means of good team collaboration
- Carrying out presentations of our events
- Having high new clients attraction rate by utilizing personal approach toward their needs
- Developing long-term relationship with customers
- Organizing very diverse events, such as weddings, birthdays, school proms, corporate events, conferences and business lunches
- Developing partner network with companies in decoration field, musicians, technicians, food and catering companies.

ROI Ltd
Sales Project Manager
July 2014 - January 2015 (7 months)

AGGO Group
Sales Manager
January 2014 - May 2014 (5 months)
Tallinn - Saint Petersburg - Amsterdam

SEO, Contextual Advertising (Google AdWords & Yandex.Direct), WebDesign,
Sales & Event Management.

AGGO company is the professional web agency.

- Full service advertisement, PR and web promotion, Web Design.
- We dealt with more than 700 companies as our clients.

Absolute Recruitment
HR Consultant & IT Headhunter
January 2013 - November 2013 (11 months)

Stockmann
Host
November 2012 - January 2013 (3 months)
Tallinn

| project |

TNS
Telephone Market Research Interviewer
October 2012 - January 2013 (4 months)
Estonia, Tallinn

| project |

Optimedia
Advertising Sales Consultant
February 2012 - October 2012 (9 months)

Tallink Grupp
Cruise Manager
February 2010 - September 2011 (1 year 8 months)
M/S Victoria I Cruise ship

Proxim Group OÜ

Sales Consultant

July 2007 - September 2008 (1 year 3 months)

Estonia, Tallinn

Vihasoo Children's Camp

Camp Leader

May 2006 - September 2006 (5 months)

Estonia, Harjumaa, Kuusalu parish, Tammispea Village

Education

Tallinn University

Master's degree, Communication Management · (2013 - 2015)

Institute of Economics and Management

Bachelor's degree, HR Management & Social Responsibility · (2008 - 2012)

Ehte Humanitaargümnaasium

High school · (1996 - 2008)